



## PLATINUM PARTNER: \$10,000+

Platinum Partnership gives your company maximum recognition and the opportunity to be actively and personally involved in our life- and community-changing programs! You will have multiple opportunities to interact with participants, board members, local, regional and state leaders and to share your company's story with us. **In addition to all of the exceptional benefits listed for our supporters at the Gold and Silver levels, including one participant from your company in the class, Platinum Partners also receive:**

- *The opportunity to be a featured speaker at the Federal Way Chamber of Commerce luncheon (AL Showcase) in May. Always a sell-out event!*
- *Group photos of your representatives with both adult and youth classes (framed print and electronic file for your website)*
- *A feature spot on our next promotional video*

## GOLD PARTNER: \$5000+

As a Gold Partner, your company will be front and center throughout our program year. You will be provided regular updates on class experiences and the success of our alumni - both youth and adult - as they put their AL training to work wherever they go. You will also have the chance to experience our activities firsthand, with invitations to class days and events and the opportunity to send one participant from your company through the program. **Gold Partners receive all of the benefits listed for Silver Sponsors, plus:**

- *Personal introduction to the incoming participants at opening retreats, plus special recognition at class graduations*
- *Opportunity to participate in our combined adult/youth class experience in December*
- *Brief description of your company/foundation with logo on our website*

## SILVER PARTNER: \$2500+

Silver Sponsorship is an ideal option for smaller businesses or foundations with a commitment to ongoing community leadership development. We encourage you to take full advantage of your sponsor benefits, which include:

- *One participant from your company in the class.*
- *Your corporate/foundation logo on all promotional materials, including AL website and e-newsletter (with links to your website), brochures, advertisements, press releases, event programs, banners, displays and agendas.*
- *Verbal recognition of your sponsorship at all class days and public events, including class graduations.*
- *Opportunity to spotlight your company information and distribute materials on designated class days.*
- *Invitations to observe class days, special workshops, graduations and other program events.*
- *Written 'thank you' from all class participants.*

## BRONZE SPONSOR: \$1500

Enjoy the benefits of being a Sustain-a-Day Sponsor, while sending an employee (or yourself) through our one-of-a-kind leadership development program! Businesses whose employees complete AL tell us they see noticeable growth in their initiative, collaboration, enthusiasm and leadership ability.

## SUSTAIN-A-DAY SPONSOR: \$500

Fueling participants through each intensive program day is an important part of our program. Sustain-a-Day Sponsors provide a full day's food and beverage needs either in-kind (you coordinate/deliver) or by donation (we handle the details). On your sponsored day, you will be recognized with a full page ad on the back of the agenda and your logo on every table. You also have the opportunity to post your banner in our meeting room and share information about your company with the class.

## SPECIALTY SUPPORT

Specialty support allows you to contribute at the level that's right for your company. Customize your support by covering the cost of a workshop or program materials, or by contributing meeting space or other in-kind services. Your support will be recognized verbally and in print.



# Advancing Leadership

*"Building a better community"*

**Advancing Leadership transforms passionate people into a community of extraordinary leaders. Our comprehensive program builds relationships, develops personal strengths, and inspires a commitment to action.**



Corporate support is at the heart of Advancing Leadership's success. Our program appeals to community-minded businesses, organizations and foundations with a vested interest in leadership development and representation that reflects our diverse population. Many of our supporters continue investing in AL year after year. Not only do they see amazing results with each graduating class, but they enjoy a high level of recognition for their contribution. We believe the quality of our supporting partners and sponsors is a key indicator of Advancing Leadership's ongoing success.

Advancing Leadership (AL) was established in 1998 by the Federal Way Chamber of Commerce and local business sponsors. Our program accepts applicants with diverse backgrounds, experience levels and interests. Each year, an adult class of 25 - 30 and a youth class of 30-35 participate in leadership training, hands-on activities and excursions throughout the city. Class members work with over 100 local leaders over nine months, learning about local government, economic vitality, diversity and culture, youth and education, human services, servant leadership and quality of life issues. Their training is put to the test as they choose and complete a class project that has lasting community impact.

Graduates leave Advancing Leadership ready to lead at work, in school, and as volunteers and community activists. Hundreds of men, women and youth have completed the program. Alumni currently hold leadership positions in local government, businesses, non-profit organizations, service organizations, boards of directors, and appointed committees and commissions throughout Puget Sound. AL truly touches every area of our community.

## THANK YOU TO OUR PREMIER PARTNERS:

